

发件人 : Academy of Management <support@aom.org>

收件人 : 陈文婷 <tingting\_0426@163.com>

时 间 : 2025-04-16 10:37

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Wenting Chen  
shahekou district, Jianshan road  
Dalian, Liaoning 116023  
China

Dear Wenting Chen,

**This letter serves as formal confirmation from the Academy of Management (AOM) that you have successfully registered for the AOM 2025 Annual Meeting: Copenhagen, Denmark, which will be held from 7/25/2025 through 7/29/2025.** We sincerely appreciate your upcoming involvement in this year's event and your contribution to the AOM community.

The Academy is committed to shaping the future of management research and education. As such, the Annual Meeting plays an integral part in achieving this goal. AOM is a leading professional association of scholars dedicated to creating and disseminating knowledge about management and organizations. The Academy's central mission is to enhance the profession of management by advancing the scholarship of management and enriching the professional development of its members. The Academy's membership consists of scholars at colleges, universities, and research institutions, as well as practitioners with scholarly interests from business, government, and not-for-profit organizations from across the globe. There are more than 100 countries represented within the Academy's membership.

Please note that you are solely responsible for arranging any necessary travel, meals, registration, housing accommodation, and paying the associated fees for each. These fees are additional and are the responsibility of everyone attending. An AOM membership valid through the end of the month in which the event takes place is required. No sponsorship is implied, and AOM assumes no responsibility for your stay in the host country.

Thank you for registering for the AOM 2025 Annual Meeting: Copenhagen, Denmark. We look forward to welcoming you!

Sincerely,

*Taryn Fiore*

Taryn L. Fiore  
Director of Meetings and Conferences  
Academy of Management  
Email: [registration@aom.org](mailto:registration@aom.org)



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100 Summit Lake Drive, Suite 110 Valhalla, NY 10595, USA

Mission: to build a vibrant and supportive community of scholars by markedly expanding opportunities to connect and explore ideas.

Vision: we inspire and enable a better world through our scholarship and teaching about

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陈文婷  
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大连, 辽宁116023  
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尊敬的陈文婷,

谨代表美国管理学会（AOM）正式确认您已成功注册参加将于2025年7月25日至2025年7月29日在丹麦哥本哈根举行的AOM 2025年度会议。我们衷心感谢您即将参与今年的盛会，并为AOM社群做出贡献。

管理学会致力于塑造管理研究和教育的未来，因此，年会是实现这一目标不可或缺的一部分。AOM 是一个由学者组成的领先专业协会，致力于创造和传播关于管理和组织的知识。学会的核心使命是通过提升管理学术水平和丰富会员的职业发展来提升管理专业水平。学会的成员包括来自学院、大学和研究机构的学者，以及来自全球商业、政府和非营利组织中具有学术兴趣的从业者。学会在其会员中代表了 100 多个国家。

请注意，您需全权负责安排所有必要的旅行、膳食、注册和住宿，并支付相关费用。这些费用是额外费用，由每位参会者自行承担。您需要持有在活动当月底以前有效的AOM会员资格。本次参与不涉及任何赞助，AOM对您在主办国的逗留不承担任何责任。

感谢您注册参加在丹麦哥本哈根举行的2025年AOM年会！我们热切期待您的到来！

Taryn L. Fiore  
美国管理学会会议主席  
邮箱：registration@aom.org



美国纽约州瓦尔哈拉市峰湖路100号110室，邮编10595

TO: CHEN Wenting  
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No.217 Jianshan Street, Shahekou District  
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P.R. China



**Copenhagen  
Business School**  
HANDELSHØJSKOLEN

Asia Research Centre

Dear Professor Chen:

I am glad to have the opportunity to collaborate with you on your research program about “family business succession patterns and entrepreneurial growth: A dynamic perspective based on socioemotional wealth change”. To deepen our collaborative research, I would like to invite you to have a visit to our department at Copenhagen Business School during the period from July 30th to August 8th, 2025.

Copenhagen Business School and my department offers a rich environment to conduct academic research, especially for international collaboration, so you shall be provided with the necessary support for your visit. As you mentioned in your early communication, you will be responsible for your own travel expenses, lodging and boarding. During your visit, you are expected to take part in academic seminars and paper development workshops. The exchange will cover topics including, but not limited to, the internationalization of specialized and innovative family businesses, digital transformation and international comparisons of family businesses, and the cross-border flow of data assets. Please see the appendix for the visit schedule. We anticipate that this international academic visit will enhance the level of our research, facilitate survey research and on-site interviews for our ongoing collaborative academic papers, and lay a crucial foundation for future international project proposals and in-depth academic collaboration.

I look forward to your visit to CBS and Denmark. I am certain that you will find your time at Copenhagen a rewarding experience.

Please feel free to contact me if you require any additional assistance via my e-mail at [ppl.egb@cbs.dk](mailto:ppl.egb@cbs.dk).

Sincerely,

A handwritten signature in blue ink, appearing to read 'Peter Ping Li', with a stylized flourish.

Peter Ping Li

Professor of Chinese Business Studies  
Department of International Economics, Government and Management  
Copenhagen Business School  
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April 15, 2025

Peter Ping Li  
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## Visit Schedule



**Copenhagen  
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7.30-8.1	The Internationalization of SRDI Enterprises and Hidden Champion Family Businesses
	<ul style="list-style-type: none"> <li>Where do families, in particular get their advantage (or disadvantage) from? What differentiates them from other multinationals,? What makes them distinct in different institutional contexts and how does this distinctiveness impact the way they internationalize? Are current IB theories sufficient to understand their internationalization patterns? What is the role of formal and informal institutions and how do related insights impact IB theories? How can insights from other disciplines, within and outside the broader management field, enhance our cross-functional IB knowledge? We aim to submit to Special Issue of the <i>Journal of International Business Studies</i> FAMILY BUSINESS RESEARCH ON INTERNATIONAL BUSINESS IN A CHANGING WORLD.</li> </ul>
8.2-8.5	The Digital Transformation of Family Businesses and Hidden Champion Enterprises
	<ul style="list-style-type: none"> <li>The Socioemotional Wealth (SEW) perspective has been popular in the Global North. Can this perspective provide novel explanations for family businesses' internationalization? How do the Internet of Things, digitalization, and AI change family businesses' ability and willingness to internationalize and address Grand Challenges? How do these mechanisms change chosen approaches of family businesses ? Can these mechanisms help family businesses deal with the inherent uncertainty and roughness that often paralyze organizational decision-making in challenging institutional environments?We aim to submit the paper to <i>Family Business Review</i>.</li> </ul>
8.6-8.8	Discussion on Data Sovereignty Regulations of Firms
	<ul style="list-style-type: none"> <li>Data sovereignty regulations pertain to the legal transfer of personal data across the borders of a country or an integrated economic region such as the EU. Some countries have chosen to erect a relatively thin and porous digital fence. The only significant restrictions on data flows pertain to selected sectors such as financial services and healthcare, others have opted to build a digital fortress. We aim to analysis the difference among those countries and propose a comments to JIBS.</li> </ul>

Peter Ping Li

致：陈文婷  
东北财经大学工商管理学院  
辽宁省大连市沙河口区尖山街 217 号  
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亲爱的陈教授：

我很高兴有机会与您合作研究关于“家族企业继任模式与创业成长：基于社会情感财富的动态视角”的项目。为了深化我们的合作研究，我诚挚邀请您于2025年7月30日至8月8日期间访问哥本哈根商学院。

April 15, 2025

哥本哈根商学院及我所在的系部提供了一个丰富的学术研究环境，尤其适合国际合作，因此您在访问期间将获得必要的支持。正如您在早期沟通中提到的，您将自行承担旅行费用、住宿和膳食。在访问期间，将通过参与学术研讨会和论文开发工作坊等活动开展学术交流。交流内容包括但不限于专精特新家族企业的国际化问题；家族企业数字化转型及国际比较；数据资产跨境流动等内容。请查收文后的访问计划。我们预期能够通过课题阶段性成果的国际交流提升项目研究水平，并为双方正在合作的学术论文开展调查研究，进行实地访谈与指导，并为下一步的国际课题申请与深度学术合作奠定重要基础。

Peter Ping Li  
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我期待您访问哥本哈根商学院和丹麦，我相信您在哥本哈根的时光将是一次有益的经历。

如果您需要任何额外的帮助，请随时通过我的电子邮件ppl.egb@cbs.dk与我联系。

诚挚的，

Peter Ping Li

中国商业研究教授  
国际经济、政府与管理系  
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## 访问安排



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7.30-8.1	专精特新与隐形冠军家族企业国际化的研讨
	<ul style="list-style-type: none"> <li>家族企业与其他跨国公司有什么不同？在不同的制度背景下，它们有什么独特之处，这种独特性如何影响它们的国际化方式？现有的 IB 理论是否足以理解它们的国际化模式？正式和非正式制度的作用是什么，相关见解如何影响 IB 理论？其他学科的见解，管理学领域内外的见解，如何增强我们的跨功能 IB 知识？文章将投递 JIBS 专刊“变化世界中的家族企业国际化”。</li> </ul>
8.2-8.5	家族企业与隐形冠军企业的数字化转型研讨
	<ul style="list-style-type: none"> <li>社会情感财富（SEW）视角能否为全球家族企业的国际化和应对重大技术挑战提供新的解释？物联网、数字化和人工智能如何改变家族企业的国际化能力和意愿以及应对重大挑战的能力？这些机制如何改变全球家族企业的选择方法？这些机制能否帮助家族企业应对挑战性制度环境中常常瘫痪组织决策的不确定性和粗糙性？文章将投递 FBR《家族企业管理评论》期刊。</li> </ul>
8.6-8.8	数据资产跨境流动项目研讨
	<ul style="list-style-type: none"> <li>数据主权法规涉及跨国界合法传输个人数据（如欧盟）。部分国家选择建立一个相对薄且多孔的数字围栏。对数据流的唯一重大限制是针对金融服务和医疗保健等特定行业，或针对某些地区。另外一些国家则施加更加严格的限制。本部分拟形成一个数据资产跨境流动研究的社论投递于 JIBS 期刊。</li> </ul>

Peter Ping Li