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# 邀请函

2025 年 1 月 10 日

衣博文女士、副教授，东北财经大学工商管理学院

电子邮件: yibowendufe@126.com

尊敬的衣博文女士

我很荣幸地正式邀请您参加将于 2025 年 5 月 27 日至 5 月 30 日在泰国清迈举行的 APaCCHRIE 会议暨青年会议。今年的会议由清迈大学主办，主题是“转型未来:创新、人工智能与再生旅游和酒店业”。

与往年的会议那样，本次会议亦将汇集来自亚太地区和世界各地的知名学者，主要针对旅游和酒店业相关理论和实践挑战进行讨论。我很高兴邀请您参加这次会议。

您可在网站 (<http://www.apacchrie2025.org>) 查询与会议有关的信息,如有任何问题,也可随时与我们联系 [apacchrie2025@cmu.ac.th](mailto:apacchrie2025@cmu.ac.th)。

再次感谢您的关注,我真诚地期待并欢迎您在 2025 年 5 月来到清迈。

此致敬礼,



Arinya Pongwat 博士

主席, 2025 年 APaCCHRIE 和青年会议

清迈大学

239, 华卡路, 芒区, 清迈, 泰国, 50200

## Letter of Invitation

10 January 2025

Ms. Yi Bowen

Associate Professor, School of Business Administration,  
Dongbei University of Finance & Economics,

Email: [yibowendufe@126.com](mailto:yibowendufe@126.com)

Dear Ms. Yi Bowen

I am honored to extend to you an official invitation to participate in the APacCHRIE Conference & Youth Conference, which will be held in Chiang Mai, Thailand, from May 27 to May 30, 2025. This year's conference, hosted by Chiang Mai University, will focus on the theme, *"Transforming to the Future: Innovation, AI, and Regenerative Tourism and Hospitality."*

As in previous editions, this conference will bring together prominent scholars not only from the Asia-Pacific region but also from around the world. Participants will engage in vibrant discussions on both theoretical and practical challenges related to tourism and hospitality. I would be pleased to invite you to be a part of this conference.

Further details about the conference can be found on the website, <http://www.apacchrie2025.org>. Should you have any questions regarding the event, please feel free to contact our team at [apacchrie2025@cmu.ac.th](mailto:apacchrie2025@cmu.ac.th).

Thank you once again for your interest, and I sincerely look forward to welcoming you to Chiang Mai in May 2025.

Yours faithfully,



Dr. Arinya Pongwat

Chair, 2025 APacCHRIE and Youth Conference

Chiang Mai University

239, Huay Kaew Road, Muang District, Chiang Mai Thailand, 50200