

November 7, 2024

To whom it may concern

We would like to extend an invitation to the following individual:

The invitee: Wenting Chen, Professor, School of Business Administration, Dongbei University of Finance and Economics

Term: December 12th till 19th, 2024

We sincerely invite the invitee to attend the 15th annual Conference held by the Japan Society for Business Succession held on December 13-15th. The society is a new society designed to contribute to the development of career inheritance research and education, and to contribute to the practice of career inheritance. The Society actively encourages its members to conduct research overseas and disseminate relevant information overseas, so as to contribute to the development of international exchanges related to research, education, practice and policy.

Therefore, during the visit, the invitee will have the opportunity to present and exchange ideas about the various aspects of business succession, including the overview of the long-established companies' management, current trends and future directions of the research on the long-established Chinese and Japanese companies.

On behalf of The Japan Society for Business Succession and its members, we are grateful to the invitee's deepening friendship and developing academic cooperation with our members through participating workshops, symposium, and excursion to visit long-lived family firms after the Conference during 15-19th.

[Detailed information about the invitee]

Name: Wenting Chen

Title & affiliation: Professor, School of Business Administration, Dongbei University of Finance and Economics

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Passport number:

Issued at:

Issuance date:

Date of expiry:

Sincerely,

Toshimasa Yokozawa



Representative Director, The Japan Society for Business Succession

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JAPAN, 602-0054

info@jsbs.jp

致有关人士

我们向以下人士发出邀请：

日期：2024年12月12日至19日

邀请嘉宾：陈文婷，东北财经大学工商管理学院教授

诚邀受邀者参加于12月13-15日举行的日本事业继承学会第15届年会。该学会是一个旨在促进企业传承研究和教育发展，促进企业传承实践的组织。学会积极鼓励会员进行跨国研究，向全球传播相关信息，为社会发展做出贡献，并开展研究、教育、实践、政策等方面的国际交流。

在访问期间，被邀请者将有机会进行介绍和交流关于企业传承的研究，包括老字号企业管理，中国及日本老字号企业目前的发展趋势和未来的研究方向等。

我们谨代表日本事业继承学会及其会员，感谢您通过研讨会加深友谊、发展学术合作，并邀请您在研讨会结束后，于15-19日参加访问日本长寿家族企业等活动。

【受邀嘉宾详细信息】

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Toshimasa Yokozawa

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