

2026 年 5 月 15 日

致相关人士：

东北财经大学单宇受邀参加将于 2026 年 10 月 17 日至 20 日在德国柏林举行的第 46 届 SMS 年度会议。

本次会议将在柏林洲际酒店举行。战略管理学会（SMS）举办的系列会议汇聚了来自学术界、商界及咨询行业的国际思想领袖，他们均对战略管理领域具有浓厚兴趣。

单宇将在会议上发表题为《战略“垫脚石”的独特机制：从旧技术向新市场的适配化应用》的研究提案。

我们感谢单宇出席第 46 届 SMS 年度会议。

如对活动有任何疑问, 请随时通过电子邮件 sms@strategicmanagement.net 或电话 +1 312 492 6224 联系战略管理司执行办公室。

此致，敬礼

安娜艾伦

战略管理学会执行办公室会员与活动事务部主任



May 15, 2026

To Whom It May Concern:

YU SHAN of Dongbei University of Finance and Economics is hereby invited to attend the SMS 46th Annual Conference being held in Berlin, Germany from October 17, 2026 to October 20, 2026.

The conference will be held at InterContinental Hotel Berlin. Conferences of the Strategic Management Society (SMS) bring together international thought leaders from academe, business, and consultancy interested in strategic management.

YU SHAN will be presenting the research proposal titled "The Unique Mechanism of "Stepping-Stone" for Strategy: Exaptation from Old Technologies to New Markets" at the conference.

We appreciate YU SHAN's interest in attending the SMS 46th Annual Conference.

Should there be any questions about the event, please do not hesitate to contact the SMS Executive Office by email at sms@strategicmanagement.net or by phone at +1 312 492 6224.

Kind Regards,

A handwritten signature in black ink, appearing to read "Anna Allen".



Anna Allen
Director of Membership and Events
SMS Executive Office